



MassRecycle
SOUTHEAST MUNICIPAL
RECYCLING COUNCIL (SeMRC)
Wednesday, Sept 11, 2019
Meeting Notes

Thank you to Town of Carver for hosting this meeting. Also, thank you to Michele Bernier for assisting with notes, and to all of our speakers for very informative presentations.

ATTENDEES

Municipal Representatives:

Attleboro: Jessica Santos
Barnstable County: Kalliope Chute
Bourne: Phil Goddard
Braintree: Julie Sullivan
Braintree: Rosemary Nolan
Cohasset: Merle Brown
Dartmouth: Jenn Kite
Dartmouth: Rosa Mendonca
Fairhaven: Mary Freire-Kellogg
Falmouth: Ruth Brazier
GNBRRMD: Marissa Perez-Dormitzer
Halifax: Susan Johnston
Kingston: Jean Landis Naumann
Mansfield: Christina Collins
Mansfield: Neil Rhein
Medfield: Donna Cimeno
Medway: Dave D'Amico
Medway: Stephanie Carlisle
Milton: Hillary Waite
North Attleborough: Michele Bernier
Raynham: Stan Tokarz
Seekonk: Bill Kirchmann
SSRC: Lorraine Mavrogeorge
Swansea: Colleen Brown
Taunton: Regina Brown
Wellesley: Jamie Manzolini
Wellesley: Shawn Vann

State/County:

MassDEP: Dawn Quirk
MassDEP MAC: Kari Parcell
MassDEP MAC: Kathi Mirza
MassDEP MAC: Todd Koep
OSD: Gustav Pearson

NPOs and Private Sector:

Insulation Technology: Nancy Barone +1
Recolor: Norma Chanis
Recolor: Tania Keeble

UPDATES/ANNOUNCEMENTS:

SMRP Grant Awards

- a. **Round 1 grant awards:** For Recycling Dividends Program (RDP) and Small Scale Initiative (SSI) grants are expected to be announced very soon. Award letters will be sent to both the Municipal CEO and the Recycling Contact. The award letter mailed to the Recycling Contact will contain the grant agreement, which you should be signed and sent back to MassDEP promptly to speed up your RDP wire transfer.
- b. **Round 2 grant awards:** Recycling equipment, PAYT and school recycling assistance should be announced later this fall. Stay tuned!

RecycleSMART

Who here has signed up to be a **RecycleSMART partner**? **THANK YOU**

GREAT newsletter and social media posts: Please sign up and also encourage haulers, schools, community groups, non-profits, local businesses to sign up too.

Great info sent to our RecycleSMART partners to broadcast via social media outlets – helps us have a unified message across the state. **Encourage you to embed the Recyclopedia widget into your muni websites-** ask your MAC if you need help doing this. We can send instructions.

ARTWORK: available to all via the RIQ Kit. Take advantage of professional graphics and variety of formats to help promote cleaner recycling in your community. Many choices for both curbside and drop-off munis.

[MassRecycle Fall Social and Awards](#)

New England Aquarium on **October 16th between 6 and 9 pm**

Come to celebrate the good work done in 2019 and network with peers and friends, while also learning about the impact of waste in the aquatic ecosystem! Also includes annual recycling awards for outstanding achievement.

[NERC](#)

Fall Conference: Providence on Oct 29-30

Focus= Plastics, EPR, bans/legislation, recycled content, toxics/PFAS, and more

Blended Value report: first of its kind: Reg'l blended MRF commodity report

Fifteen (15) **publically-owned** or operated MRFs in 10 states (Connecticut, Delaware, Maine, Maryland, Massachusetts, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont) were surveyed in July 2019 for the period covering April – June, 2019. A **report** of the blended value of commodities marketed by the MRFs, as well as information about residuals, tipping fees, and relative percentages of materials marketed is now available.

GREEN TEAM

Teachers must sign-up annually, now is a good time to remind them. Free equipment available as well as lesson plans, classroom activities, and participating helps your muni earn RDP points.

[America Recycles Day is November 15th](#) Now is a good time to think about events or publicity you can plan in advance of the holidays to support your waste reduction programs.

NEXT Meeting

- **Mark Your Calendar: Wednesday, December 11th**
- **Topic: Lithium Battery Management and Propane Tanks**
- Please mark your calendars and plan to join us.
If you have ideas to share, we welcome your feedback.

MAIN TOPIC OF THE DAY: Regional Collaboration:

Working with Your Neighbors to Expand Waste Reduction Programs

Since MA is a Commonwealth we know that there are 351 different ways to configure SW & R programs, each muni is unique and has its own style and its own issues. Alternatively, we have many common goals, one of which

includes the provision of services for residents in a flexible and cost-effective manner. With the increasing costs we are all bearing for SW & R services, today's discussion features programs that underscore how groups of communities got together to not only maintain services but expand services even when times are fiscally challenging.

PANEL: Donna Cimeno, Town of Medfield, Charles River HHW Consortium
Kalliope Chute, Barnstable County, Cape Cod Commission
Merle Brown, South Shore Recycling Cooperative

- **Charles River HHW Consortium:**

- Donna has been coordinating this group of nine towns for the last 4 years (Carol Rubenstein from Sherborn coordinated before Donna).
- Consortium municipalities 2019: Ashland, Bellingham, Dover, Franklin, Holliston, Medfield, Norfolk, Sherborn, and Walpole. **Additional municipalities are welcome to participate.**
- Reciprocity between participating municipalities: residents can attend any event, outside own town requires prior authorization
- Serves residents only, no businesses
- Back in the 1990's there was an effort to site a permanent HHW facility, but the consortium existed in the 80's.
- The towns sign an MOU each year in support of the HHW events.
- Each town gets its own HHW vendor, using state contract or going out to bid.
- Medfield and Dover work together and "share" a contractor. Event cost is split between the two towns. They divide the bill for set-up fees then they divvy additional costs based on the number of cars attending from each town, half full or full car price points.
- Franklin has a facility in town open year round, and they bill customers directly.
- There is no limit set on the number of visiting residents authorized to attend events.
- Resident authorization: Residents visit home town office and show license/ID and fill out a form. The completed form is brought to the event and there is acknowledgment of full or half car delivered. One form is required for each event. Authorization letters are returned to the "home town" after the event as part of invoice.
- 90% of cars attending an event originate from the host town.
- Publicity for all events on every town's website. This is a requirement for RDP grant.
- The consortium conducts all planning by phone and e-mail. Donna may plan a meeting going forward to discuss best practices learned at today's meeting.

- **Barnstable County, Cape Cod Cooperative Extension (CCCE):**

- Educate about WHY HHW events are important: to protect the Cape's aquifer- "**Love Your Local Water**"
- The county holds 24 HHW events annually, serving 5,000 attendees
- Started at Cape Cod Commission, 15 towns involved
- They serve residents and businesses, including B&Bs, fishermen. Businesses pre-register with Kalliope, and they deliver materials at a scheduled time before the general public arrives.
- They have reciprocity across municipalities, and the events serve about 100 small businesses/VSQGs (Very Small Quantity Generators) per year.
- Non-residents register using a visitor authorization form, cost based on state contract for ½ or full car load, with some flexibility.
- Program was developed by Marilyn Lopes who brought the towns together. Always looking for ways to improve the program.

- CCCE bids out for a 3-year contract for the whole county. The county has a procurement group that checks liability and insurance. Prices are going up for these services; they will have a large meeting of stakeholders in November to speak about what the towns need.
 - Vendors bid on entire contract serving all CCCE munis and the costs are split by region. The towns hold the events but Kalliope and her staff run them. They also give out info about hard to dispose of waste, e.g., old ammo, etc.
 - Authorization: There is some anxiety about who is a resident with so many tourists. Each town has different ideas and ways to handle it. There is a visitor registration form that they are supposed to fill out in advance. CCCE has verified reciprocity through the 15 towns and MA DEP. All towns get RDP points for this.
 - Info goes into Barnstable County Water Association water bills, and Kalliope works with cities and towns to get info on their websites. Brochures are mailed to everyone in the county, including funeral homes (those cleaning out estates can get info on proper disposal options).
 - Kalliope makes presentations at schools about the aquifer and gives info to kids about HHW events.
 - [Love Your Local Water website](#)
 - About 90% of event attendees are from host community
 - Training for staff: NAHMMA, info on handling explosive, interactive chemicals. Whenever a car drives up and attendee has a question, the staff knows the answers. Also give info about recycling and Covanta.
 - They use PPE at events
- **South Shore Recycling Cooperative (SSRC)**
 - SSRC started in 1998, Claire Galkowski is the Executive Director, includes 16 towns south of Boston, serving about 340K population. Pembroke recently joined. Check out SSRC's [website](#).
 - HHW events are advertised at senior centers, transfer stations, and town halls, Facebook, WickedLocal, Cable TV bulletin boards, and on websites.
 - Claire issues a reg'l IFBRFP for an HHW vendor, produces a master contract, and each town signs their own service agreement/ contract with the vendor.
 - They have reciprocity for all events in the 16 towns
 - Cohasset has been holding HHW events for 20 years and getting less material as years go on.
 - Biggest problem is people don't know what is oil-based and what is latex paint. No latex is taken at most HHW events, unless the host/co-host town hires. ReColor, and delivers the collected material to their Hanover facility. Cost is \$400/collection for Recolor staff, which can be paid from RDP funds. Two of our towns have done this in the past couple of years. Works separately with 3-4 munis in SSRC for group collection and save \$\$.
 - Cohasset did HHW collections before the Coop formed, with grants from MassDEP. The difficulty managing these events is part of what led to the formation of SSRC.
 - The Cooperative is a separate government entity. Cost is \$4800/year/town to participate in SSRC. Claire goes out to bid annually for the HHW contract, and part of the annual membership cost is used for HHW events. Claire spends about 250 hours/year administering the contract, publicizing and managing the collections.
 - Each car assessed per car load and the towns are billed for the # of cars and loads delivered to an event by their own residents only.
 - Publicity is tough for these events. Use websites, local newspapers, signs, and flyers.
 - Only 5 of the towns require permission slips/pre-authorization. Claire has encouraged "blanket authorization" for the past 4 years. 80% of residents attend events that are hosted or co-hosted by their home in home/host town. Visitor authorization required from home town when going to another town's event, cost based on contract pricing.
 - If someone comes to an event that isn't part of the cooperative, they can pay by check at the event. Claire keeps records of attendees and car load amounts, then sends the vendor (currently

Stericycle) the invoice information. After Claire reviews the invoices, Stericycle sends them to the towns for Stericycle.

- About 80% of event attendees are from host community
- SSRC has monthly meetings with all of the towns to discuss issues and needs.
- Member towns get an extra 1 or 2 RDP points for participation in the reciprocal arrangement. the info must be posted on each town's website.
- Note from Tania Keeble/ReColor Paint: She has working history with SSRC, noting that the regional partnership helps with program costs, allowing munis to offer these services.

Dawn Quirk:

For RDP program, 58 out of 81 munis that earn RDP points in the HHW category earn them through regional collaboration.

There is a program called Smarter Sorting that Newton is working with. As much as 50% of what comes in to an HHW event is reusable/still good. Kiosk can be employed for scanning item. There are lots of parameters to participate. Some vendors will take all items to a facility and sort there. MXI will haul and do it offsite. Teach about less toxic alternatives and reduce legacy waste.

TOPIC 2: Regional Paint Collection Program, Cape Cod

SPEAKER: Phil Goddard, Bourne Integrated SWM Facility, with Tania Keeble from ReColor

(PPT Presentation)

- When DEP was working with munis to close landfills in the late 80s early 90s, Bourne wanted to keep their landfill open so they went to a double-lined landfill.
- Two years ago (2017) Bourne applied for a DEP grant to reuse/recycle latex paint.
- 1st year of the grant: 2018 April- October. The town supported Cape Cod Commission (Kalliope) in all her HHW events and worked with ReColor. They held two latex-only takeback events, one in Dennis and one in Bourne. They bought gaylords and liners for all Cape paint sheds so that they could store paint collected, then the towns could bring the gaylords to depots in Bourne and Dennis where storage trailers were located. ReColor accepted paint at no charge, major costs were advertising, delivery to ReColor, trailer rental and supplies.
- 1st year there was some confusion- many lessons learned.
 - Separate latex takeback event from HHW events (don't hold them the same day)
 - Have more takeback events for latex only, all over the Cape
 - Use existing paint sheds with additional training
- 2nd year the publicity was changed, making sure that HHW events were not happening on the same day.
- In 2019 they hosted 8 takeback events and added Wellfleet as a host in addition to Bourne and Dennis.
- Bourne submits invoices to DEP and gets reimbursed. Total grant was \$81,800. It works out to \$40K per year but grant is coming to an end.
- MassRecycle is working on getting a paint take back (EPR) bill passed for the state. H796 is the Paint Care Bill. Bourne would like to see MassDEP extend grants like this (for mattresses, paint, etc.) until EPR bill is passed.
- Kalliope reports that more than 60% of HHW is paint.
- With respect to mattresses, Bourne was the first on the Cape to offer regional mattress collection which finished after a three-year run. All was paid for through the DEP grant except the storage trailer in the third year. Munis brought in mattresses at a subsidized rate. The mattress study bill is \$495.