



**SOUTH SHORE
RECYCLING
COOPERATIVE**

PO Box 247
Westwood, MA 02090
781.329.8318
ssrcoopinfo@gmail.com
southshorerecycling.org

SSRC MSW Manager/Board Minutes

Thurs., Oct. 25, 2018, Kingston Town Hall

Breakfast sponsored by Republic Services

Attendance: **Abington:** Marty Golightly*; **Cohasset:** Merle Brown*, Mary Snow*; **Hanson:** Arlene Dias *; **Hingham:** Randy Sylvester*, Brenda Black; **Kingston:** Paul Basler*, Jean Landis Naumann; **Rockland:** Janice McCarthy*; **Weymouth:** Fred Happel*;

MassDEP: Ellie Donovan, Todd Koep; **Republic Services:** Chris Macera; **SSRC:** Claire Galkowski

(*Appointed Board Representatives) Republic Services provided breakfast.

Chairman Brown called to order at 9:15

Chris Macera of **Republic Services** took over as Manager of Municipal Services in eastern MA and RI when Terry Grady retired. Presentation, "Recycling Reimagined: Overcoming Today's Challenges", covered the rapidly changing market situation, Material mix affects Republic and municipal services. Collection and processing are costly, and values don't offset those costs as much as they used to. Residuals (contaminants) range from 5%-30%. After sorting and resale, more residuals are generated.

Market trends: glass is costly. Cardboard value is down over past 5 years. There is less newspaper due to electronic alternatives. Packaging continually changes without consideration of downstream. Containers are lighter weight than before, some by half since 2000. Flexible "pods" and pouches are replacing rigid plastic and metal. China Sword has impacted demand, especially for mixed paper. Bales are being stockpiled, some disposed due to degradation. Sort lines have been slowed down to improve bale quality, which is costly. Has driven some haulers out of business.

What can we do? Educate! Clean up the product, lower residuals. Emphasize quality over quantity. Material mix has been reassessed, with some materials eliminated (i.e. gable top cartons)

Price increases using a new formula and business model reflect higher collection and processing costs, value drop. Republic shares revenues 50-50.

Q: doing budget now for FY20, any way to predict? A: nobody knows. Cost is index-based. Unpredictable. Budget for worst case.

Q: Divert recycling to trash? A: Not recommended. It took great effort to establish programs, could be better in 2 years. Market will improve. Republic is building a single stream sorting facility in Freetown now. Landfills are closing, disposal costs will be rising. Rail hauling will be coming back. Need to reduce disposal, single use products. Composting, organics? Cambridge does. Need to look at economics- bin, truck, collection cost, local outlet. Costly for curbside, better for drop off. Need more outlets in SE Mass. Contact Chris at cmacera2@republicservices.com, 774-488-3524.

Approve **Sept. minutes** – Ms. McCarthy fomed to accept as written, Mr. Basler seconded, AIF

Financial Report (Treasurer Dias) Moving to QuickBooks. Met with bookkeeper, setting up now.

FY20 Dues adjustment? Director Galkowski polled Board for feasibility of a dues increase of \$150/year to cover rapidly rising technology needs. Dues were \$4K/year in 1998, now \$4,850. Budgets are due in December. Markets are so bad right now, is a bad time. Regular increase each year? Revisit at a later time.

Grind-Screen contract extensions? Wicklow Wood, NER, Lion's Head Organics have current contracts, we have option to extend. Mr. Basler moved that we extend contracts for 1 year, Mr. Sylvester seconded, AIF

NER did grinding this year for Hingham; Wicklow did grinding for Hingham and Rockland. Lions Organics screened for Cohasset, Hingham, Kingston.

RDP Outreach point (Todd Koep)- FY20 Recycling Dividend Program grants streamlined, combined curbside and dropoff requirements. 26 possible points, up from 21.

Waste Reduction Outreach point: Full IQ Kit project in FY19 qualifies by itself, can be done multiple years. Target 20% of town. If no IQ kit, do 5 of several relatively easy activities. (list attached).

One can be completed by putting up "Don't Bag Recyclables" signs at polling places next week.

Participation in The Green Team by teachers from at least two schools also qualifies as an activity.

Recycling IQ Kit, social media strategies workshop on 11/15, 10-3 in Boston. Mr. Koep will record.

Outreach grant plan – DEP awarded SSRC a \$2000 outreach grant. Radio ads? (would fulfill one of the 5 RDP Outreach point activities for all SSRC towns). Web maintenance? Ms. Black requested new banners: "Last year TOWN threw away \$XX worth of textiles" (BST subsidy?)

Mr. Basler moved to appropriate \$1100 for WATD FM radio ads, Ms. McCarthy seconded, AIF Next month vote on \$900 balance.

RECO report – Julie now works full time for Town of Braintree. She is committed to finish grant but will need an Assistant for weekday work. Posted job, no response. Send to board to post.

20th Anniversary observance, logo- Director presented two versions of an updated logo with 20th Anniversary banner. Polled Board for preference, 5 preferred swoosh, 1 liked arch.

Suggestions included regional paper shredding and/or e-waste events; textile banners. Can we use grant money? Something at State Park facility (free) party Wompatauk, cleanup, awards, Earth Day event celebration (March? April). Director will investigate options.

Executive Director's Report

Review SSRC Updates

Contracted with a new Webmaster. Bookkeeper is setting up QuickBooks.

Propane tanks: Norwood Bottled Gas, 762-2330 Ben 20-40# tanks delivered to Norwood. No 1#. Pick up for fee based on quantity, location. Leave valves on.

New business- Kingston swap shop very successful, needs more volunteers, getting some trash.

Mr. Koep is hosting next MRC mtg at Middleboro, on 12/12. Topic: Reuse.

Cohasset plastic bag ban starts Nov 1. Push reusable bags. Kingston thinking about.

Next meetings Dec 6, Abington Town Hall, 1/10 Rockland Senior Center

Adjourn 10:59

Waste Prevention Outreach and Education [1 point]

Waste prevention education refers to the promotion of any/all of the following: Reduce, Reuse, Recycle, Repair/Reduce, and Contamination Reduction. To qualify, a municipality must either have:

1. Fully implemented IQ Kit satisfies all requirements for the Ed & Outreach Point.

<https://www.mass.gov/how-to/massdep-recycling-iq-kit>

Or at least five of the following:

- Participated in MassDEP's The Green Team: at least one representative from two or more schools are members of the Green Team and linked municipal website to <https://thegreenteam.org/>
- Sent an annual home mailing- postcard, brochure, or utility bill insert (curbside), or handed out at transfer station (non-curbside)
- Actively used and maintained at least one social media channel: Facebook • Twitter • SnapChat • Instagram • Neighborhood Group/Profile on NextDoor.com
- Published an Op-Ed in a local newspaper
- Ran an advertisement or public service announcement
- Published a press release
- Created a guide or manual
- Sent a reverse telephone call message two times per year
- Ran a lawn sign campaign
- Ran a message via a sandwich board, electronic ticker tape sign, mural, or billboard twice/year
- Published a waste reduction goal or progress towards a previously declared goal
- An active recycling committee assisted with education and outreach
- Tabled at a community event
- Ran a poster campaign at point of purchase such as pharmacies, cafes, hardware stores, and community gathering spots such as faith based, senior and youth/recreational centers
- Ran a public transportation advertising campaign
- Distributed recycling bins or tote bags to multi-family apartment units (must have printed recycling instructions, IQ Kit messaging, or Recycle Smart messaging)
- Published a widely distributed paper or electronic newsletter
- A dedicated website containing a link to Beyond the Bin, and the RecycleSmartMA.org, and the Recycle Smart Widget (the requirement to be a Recycle Smart MA Community Partner)
- Replaced municipal list of recyclable items with the Commonwealth's Smart Recycling List http://ssrcoop.info/images/documents/Massachusetts_Universal_Recycling_List_6.12.18.pdf
- Operated an official municipal mobile application
- Installed permanent instructional decals or in-molded labels on all residential bins/carts

Eligibility Notes: • Examples of a Guide or Manual include: Move-Out Recycling Guide, Reuse Guide, A-Z Recycling Guide, etc.