



## SSRC MSW Manager/Board Minutes

Thurs., July 27, 2017, Abington Town Hall

Accepted 9/14/2017

Attendance: **Abington:** Lorraine Mavrogeorge\*, Sharon White\*; **Cohasset:** Merle Brown\*; **Hanson:** Mrlene Dias\*, Matt Tanis; **Hingham:** Brenda Black\*; **Hull:** Joyce Sullivan\*; **Kingston:** Gene Wyatt\*; **Middleborough:** Donna Jolin\*; **Norwell:** Brian Flynn\*; **Rockland:** Janice McCarthy; **Whitman:** Alexis Andres\*, Frank Lynam; **SSRC:** Director Claire Galkowski, RECO Julie Sullivan  
(\*Appointed Board Representatives)

Guests: **MassDEP:** Ellie Donovan, Todd Koep; **ReCollect:** Grant Smith

ReCollect provided breakfast.

9:09 Chairman White called to order, introductions.

Grant Smith in person, Jenny English by phone, introduced [ReCollect](#), a digital communication tool for local and regional governments about recycling. A widget is incorporated into municipal website. They “delight residents “with their trash program app, have hundreds of customers in North America.

Demonstrated the Somerville “Waste Wizard”. Using the “My Schedule” tool, residents can type in address, learn collection day, set up a text, email or phone reminder, download pdf, and other notification methods. Printable calendar shows pickup days and events, with embedded details.

Campaign feature: educational messages are added to reminders, i.e. street sweeping, no plastic bags, ... Our Service Alert: notifies about snow delays in targetted zones. Subscriptions may be by town, county, or cooperative.

The “Waste Wizard” is how Grant learned about contamination issues in England. Type in material, learn what to do. If the item is not on list, the request is sent to the town admin, where an adjustment made behind the scenes. (“back office”) The “Need Help?” Menu can report service problems, redirect to another page, customizable.

ReCollect is an effective part of a wider outreach menu. Subscribers have reported reduction in contamination and reduced call volumes after implementation.

ReCollect is modifiable for dropoff towns, who can get just the Waste Wizard, mobile app.

Grant demonstrated the game “Recycling Right in Newton”, very engaging, fun. Customized to town.

ReCollect’s great tech team can integrate with GIS, work order system. A one-hour online promo workshop and best practice guide shows how to build user base, get residents to sign up. They can help with templates.

Contact Jenny for pricing, which is based on households served, tools. For example, 4400 households, waste wizard app only: \$2000/year, including set up fee. Minimum 2 weeks setup time. RDP funds may be used to pay. (888) 402-6936, info@recollect.net.

Approve [June minutes](#) “ Mr. Brown moved to accept as written, Ms. Dias seconded, AIF

[Bylaws revision](#) : Bylaws Committee of Mr. Wyatt, Ms. Mavrogeorge and Chairman White reviewed the 1999 bylaws, Attorney Paul DeRensis gave legal opinion. Added definitions, made terminology consistent, broadened from “towns” to “munis”, reordered, adjusted Director’s spending limit from \$250 to 500, provided Executive Board emergency spending authorization, changed due date for dues from 7/31 to 8/15, adjusted quorum from 6 towns to one third of towns.

Ms. Mavrogeorge moved to accept, Ms. Dias seconded, AIF

[FY18 budget](#) Not yet reviewed by EBoard. Reviewed in detail. Ms. McCarthy moved to authorize EBoard to review and adjust next week, Ms. Dias seconded, AIF (final version [here](#))

**Vendor issues:** E-waste: Individual towns may not need their own contract for a state contract vendor. Rockland reported being pleased with RMG cost, service. Munis have liability for ultimate disposition, if vendor manages improperly. Director confirmed that RMG, CRS, GPR all have current insurance and certification.

Bottle and can redemption: Hanson having trouble with vendor. Hingham recommended South Shore Redemption, which picks up at TS. Call (781) 383-3100

Books: Big Hearted Books hasn’t paid Abington for 5 months. Other towns? Hingham will check, Hanson, Rockland are not having issues that they are aware of.

Recycling Education and Compliance Officer (**RECO**) report (Julie Sullivan): Finished in Hingham, wrote reports for Hingham and Cohasset. Recorded a TV show at Hingham Public Access. Attended a Cohasset BOS meeting at which they revised the regulations, worked on PAYT/no recyclables in the trash at Cohasset.RTF. The Mariner published two articles. Sent 76 violation reports to Town Hall, warning letters are being sent. Some residents had multiple violations in one day. Did baseline in Duxbury, handouts are pending. Not a lot of angry customers. Lots of “tax” quotes. Will re-send schedule for other towns. Abington enforcement push is being run by TRP, she will participate.

**MAC report** (Todd Koep) Thanked managers, Claire for great effort getting grant applications in. 161 munis applied for Recycling Dividend Program in FY17, 180 in FY18. Most of the increase was in SE3, our region. Grant requests up from \$1.46M in FY17 to \$2.3M FY18. SE3: 15 munis applied for 22 items in FY17, this year 24 munis, 55 items.

Next Southeast Municipal Recycling Council meeting is in Middleboro on 9/13, featuring mercury,

### **Executive Director’s Report**

Dues reminder: thanks Hanover, Hull, Middleborough, already paid.

HHW review, changes for FY18: Schedule is published, blanket authorization option. Cardvboard must be separated from the trash at collections, Troupe had a load rejected, >25% cardboard.

Seeking intern for assistance with online presence

**New business** – Ann McGovern is seeking recycling volunteers for Marshfield Fair, in 14<sup>th</sup> year. .

**Next meetings:** Sept 14, Duxbury; Oct 19, Abington

Adjourn 10:32